

TRANSFORMING GLOBAL CARDIOVASCULAR HEALTH

World Health Organization + Resolve to Save Lives



Resolve to Save Lives (RTSL) launched in 2017 with the goal of partnering with communities, countries, and global organizations to prevent 100 million deaths from cardiovascular disease within 30 years. Although it is the leading cause of premature death worldwide, cardiovascular disease (CVD) receives less than 1% of global health funding.

RTSL's partnership with the World Health Organization (WHO) has been transformative. Together, we provided countries with proven, practical guidelines, simple monitoring tools, and technical, operational and policy support to implement scalable, sustainable programs and save millions of lives. With RTSL's focused expertise and WHO's unparalleled reach and reputation, we have supported dozens of countries to rapidly build, refine and scale data-driven, life-saving programs.

Strategic collaboration for global impact: Trans fat elimination



RTSL set its sights on ridding the world of artificial trans fat, responsible for up to 500,000 preventable deaths each year. With our support, WHO called for all countries to eliminate trans fat from the global food supply and made trans fat a priority target in its Global Programme of Work starting in 2019. We collaborated closely to develop REPLACE, a set of clear and practical guidelines that supports countries to eliminate this toxic and unnecessary product from the global food supply. We provided technical support and training to national governments to advance best-practice policies, conducted rigorous monitoring to hold countries accountable, and mobilized global and national advocacy coalitions to grow momentum and support implementation.

Since the launch of the REPLACE initiative, WHO-recommended policies are in effect in more than 50 countries, covering nearly 50% of the world's population, compared to just 6% 5 years ago. Current best-practice policies alone will prevent more than 7 million lives in the coming decades. Thanks to the strategic partnership between RTSL and WHO, the world is on track for the first-ever elimination of a risk factor for a non-infectious disease.

Prototype, refine, and scale: Hypertension control with HEARTS



High blood pressure is the leading risk factor for CVD, and a central focus of RTSL and WHO's collaboration. We and other partners co-created the HEARTS package, a simple and cost-effective approach to strengthening hypertension management in primary health care settings. Since 2018, we've joined forces with governments around the world — including in India and Nigeria — to pilot the HEARTS approach, supporting them to develop standard treatment protocols; forecast and procure anti-hypertension medicines; streamline clinical workflows; make services convenient to patients, and monitor patients and programs through effective information systems. In the first five years, these initiatives provided more than 19 million people with access to quality, effective care and showed that any country can own, scale and operate a HEARTS hypertension program.

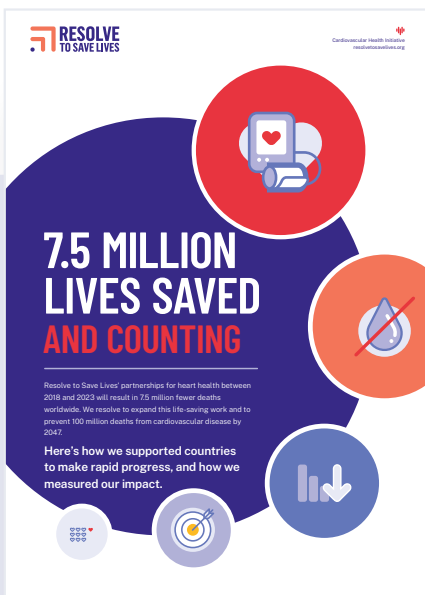


Today, RTSL supports 38 countries to drive their own HEARTS programs and save millions of lives with a public health approach to taking down high blood pressure. Thanks to our partnership with WHO, the world’s leading risk factor for premature death no longer seems like a problem that’s too big to solve.

A model for progress in global health



The collaboration between WHO and RTSL has demonstrated that with complementary skills, strategic partnerships, focused efforts, and a systematic approach it is possible to take effective action on the world’s biggest health challenges and drive lasting change.



Read more about how our partners will save 7.5 million lives over the coming decades through these critical interventions.