The Return on Investment for epidemic preparedness is obvious...

$3.6$ BILLION FIGHTING EBOLA

$2.8$ BILLION LOSS TO GDP

11,297 EVD DEATHS

VS

$26$ MILLION COST TO BE PREPARED*

$3.4$ BILLION INVESTMENT

$30$ BILLION ANNUAL YIELD

882% ROI

*Cost of preparedness: $1 per person per year × combined population of 26 million

LIBERIA, SIERRA LEONE & GUINEA BY 2015